



[Click to Sponsor](#)

# Decatur Lunar New Year 2026

3.1.2026  
1-6pm

[Facebook](#)  
[@decaturlny](#)  
[decaturlny.com](#)



About

Lunar New Year signifies spending time with family and engaging in traditions that bring good luck and health.

"Chinese New Year" is a misnomer, as other Asian countries also observe it. It is honored in Vietnam, Korea, Singapore, Malaysia, Indonesia, Thailand, and the Philippines.



About

For the Asian American community, our Lunar New Year is an opportunity to celebrate together and highlight the uniqueness of our different cultures.





About

For greater Decatur and beyond, it's a chance to learn about and be included in the diversity of Asian American communities.



A large, stylized, gold-colored letter 'A' is positioned in the background, centered horizontally and partially obscured by the text. The 'A' is composed of several geometric shapes, including a large triangle on the left, a smaller triangle on the right, and a central vertical bar. The entire graphic has a gold-to-white gradient and a subtle shadow effect.

# **A Celebration In Decatur**



A Celebration

## **Decatur's First Lunar New Year Celebration (2022)**

In partnership with Decatur's PTAs, we launched a family-focused Lunar New Year event with cultural booths, crafts, performances, and a lion dance. Families received "Cultural Passports" to explore Asian traditions, creating a vibrant, educational celebration of community and diversity.





## A Celebration

What had started out as a small PTA event exploded into a community festival when we gained the attention of *Atlanta Eats* and were listed first on its list of Where to Celebrate the Lunar New Year.





## A Celebration

We anticipated 300 people, but over 1000 showed up on one of the coldest days in 2022. In 2025, over 6000 attended the festival! Access Atlanta featured us in 2024 as well.







A Celebration

**In 2026**, our festival will return to downtown Decatur's Ebster Recreation Center. With ample parking, MARTA nearby, and a pedestrian friendly location, it's easily accessible.

All proceeds from this event will go to Asian American Voices for Education (AAVEd), Georgia's only K-12 Asian American studies organization.



# **Uplifting Asian American Talents and Businesses**





## Community Uplift

We empower and uplift local Asian food vendors, artists, and student creators by offering one of the lowest vendor fees, ensuring accessible platforms for small businesses to thrive.





Community Uplift

Your sponsorship  
directly supports these  
entrepreneurs and  
helps foster a vibrant,  
inclusive community  
celebration.





Community Uplift

DLNY celebrates our vibrant, diverse Asian American communities through performances that go beyond stereotypes, blending tradition with modern influences.

Your sponsorship will support authentic cultural representation and honor Asian American communities.



# Sponsorship Levels







## Sponsorship Levels

<b>Titanium</b>	<b>\$5,000</b>
<b>Jade</b>	<b>\$2,500</b>
<b>Sapphire</b>	<b>\$1,000</b>
<b>Pearl</b>	<b>\$500</b>
<b>Orchid</b>	<b>\$250</b>
<b>Bamboo</b>	<b>\$100</b>





## Sponsorship Levels

	Corporate <b>Titanium</b> \$5,000	<b>Jade</b> \$2,500	<b>Sapphire</b> \$1,000	<b>Pearl</b> \$500	<b>Orchid</b> \$250	<b>Bamboo</b> \$100
Festival Swag	🌸 (DLNY Set)	🌸 (DLNY Set)	🌸 (DLNY T-Shirt)	🌸 (DLNY T-Shirt)	🌸 (DLNY T-Shirt)	🌸 (DLNY Swag)
(Gifted) Guest Tickets	🌸 (x 10)	🌸 (x 5)	🌸 (x 4)	🌸 (x 2)	🌸 (x 2)	🌸 (x 2)
VIP lounge with Asian snacks	🌸	🌸				
Reserved Booth	🌸 (Marquis)	🌸 (x 2)	🌸 (x 2)	🌸 (x 1)		
Logo on Prominent Banner + Signage	🌸 (Marquis)	🌸				
Website, Event Passport Recognition	🌸	🌸	🌸	🌸	🌸	🌸
Social Media Recognition	🌸	🌸	🌸	🌸	🌸	
Social media Interview	🌸					



[Click to Sponsor](#)

Click here or go to  
[decaturlny.com/sponsor](https://decaturlny.com/sponsor) to  
sponsor Decatur's 5th  
Lunar New Year Festival

3.1.2026  
1-6pm

**Facebook**  
[@decaturlny](#)  
[decaturlny.com](https://decaturlny.com)



# About Our Cause





## Paying It Forward

All profits from the festival will work to ensure Georgia K-12 curriculum and educational practices lift and honor the diverse experiences of Asians Americans and communities of color overall. Learn about our target charity, Asian American Voices for Education (AAVED) in the next few pages.

2023 photos from GSU Perimeter history class guest speaker engagement, Georgia Council for Social Studies exhibit, and AAVED Youth field trip to Chinese Consolidated Benevolent Association in Augusta (chartered 1927)- what a year!





## **Fastest Growth**

Asians are the fastest growing racial group in the country.

However, Asian American history is mentioned only three times out of approx. 130 Georgia K-12 Social Studies Standards.

## **Classroom to Grow Empathy**

AAVEd envisions a Georgia where generations of students and families understand how our histories are interwoven and feel empowered to use their education as a catalyst for change and collective action.

## **200 Educators in Over 22 School Districts**

Asian American history was first introduced to Georgia educators last year through AAVEd. To date, AAVEd has reached over 200 educators in over 22 school districts.

## **Over 300 GA K-12 Classrooms**

In 2023, AAVEd launched the Heritage Month Kit (HMK) with a goal of reaching 100 GA K-12 classrooms to celebrate and acknowledge AANHPI communities in May. HMK tripled its goal, reaching over 300!

Asian  
American  
Voices for  
Education





## Event Funds Go Towards...

### **Bite Sized Lesson Plans**

AAVEd creates grade specific lesson plans for Georgia K-12 educators annually. Affirming students' identities and fostering a culture of empathy, they focus on solidarity & interconnectedness of Asian American history with that of other groups of color.

### **Heritage Month Kit 2025 (HMK)**

For many GA students AAVEd's HMK in 2023 was their first introduction to Asian American history. In 2025, HMK was used by over 14,000 GA K-12 students.

### **Teacher Workshops**

AAVEd leads enriching GA public school teacher workshops in conferences and partnerships with school districts.

### **Asian American Teachers**

Although Asians are the fastest growing people group in Georgia, only 1.3% of the state's teachers are of Asian descent. AAVEd supports this teacher minority with community and professional learning opportunities.