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Decatur Lunar New Year 2026

3.1.2026
1-6pm

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Lunar New Year signifies spending time with family and engaging in traditions that bring good luck and health.

"Chinese New Year" is a misnomer, as other Asian countries also observe it. It is honored in Vietnam, Korea, Singapore, Malaysia, Indonesia, Thailand, and the Philippines.



For the Asian American community, our Lunar New Year is an opportunity to celebrate together and highlight the uniqueness of our different cultures.





For greater Decatur and beyond, it's a chance to learn about and be included in the diversity of Asian American communities.





A Celebration In Decatur



A Celebration

Decatur's First Lunar New Year Celebration (2022)

In partnership with Decatur's PTAs, we launched a family-focused Lunar New Year event with cultural booths, crafts, performances, and a lion dance.

Families received “Cultural Passports” to explore Asian traditions, creating a vibrant, educational celebration of community and diversity.



What had started out as a small PTA event exploded into a community festival when we gained the attention of *Atlanta Eats* and were listed first on its list of Where to Celebrate the Lunar New Year.





We anticipated 300 people, but over 1000 showed up on one of the coldest days in 2022. In 2025, over 6000 attended the festival! [Access Atlanta](#) featured us in 2024 as well.





A Celebration

In 2026, our festival will return to downtown Decatur's Ebster Recreation Center. With ample parking, MARTA nearby, and a pedestrian friendly location, it's easily accessible.

All proceeds from this event will go to [Asian American Voices for Education \(AAVEd\)](#), Georgia's only K-12 Asian American studies organization.

A large, stylized letter 'A' is positioned in the background, composed of various shades of gold and yellow rectangles. Behind the 'A' is a graphic of a globe, also in gold and yellow, with visible latitude and longitude lines.

Uplifting Asian American Talents and Businesses



Community Uplift

We empower and uplift local Asian food vendors, artists, and student creators by offering one of the lowest vendor fees, ensuring accessible platforms for small businesses to thrive.



Community Uplift



Your sponsorship directly supports these entrepreneurs and helps foster a vibrant, inclusive community celebration.





Community Uplift

DLNY celebrates our vibrant, diverse Asian American communities through performances that go beyond stereotypes, blending tradition with modern influences.

Your sponsorship will support authentic cultural representation and honor Asian American communities.



Sponsorship Levels

Sponsorship Levels



Titanium	\$5,000
Jade	\$2,500
Sapphire	\$1,000
Pearl	\$500
Orchid	\$250
Bamboo	\$100



Sponsorship Levels



Corporate

Titanium

\$5,000

Jade

\$2,500

Sapphire

\$1,000

Pearl

\$500

Orchid

\$250

Bamboo

\$100

Festival Swag

❖ (DLNY Set)

❖ (DLNY Set)

❖ (DLNY T-Shirt)

❖ (DLNY T-Shirt)

❖ (DLNY T-Shirt)

❖ (DLNY Swag)

(Gifted) Guest Tickets

❖ (x 10)

❖ (x 5)

❖ (x 4)

❖ (x 2)

❖ (x 2)

❖ (x 2)

VIP lounge with Asian snacks

❖

❖

Reserved Booth

❖ (Marquis)

❖ (x 2)

❖ (x 2)

❖ (x 1)

Logo on Prominent Banner + Signage

❖ (Marquis)

❖

Website, Event Passport Recognition

❖

❖

❖

❖

❖

❖

Social Media Recognition

❖

❖

❖

❖

❖

Social media Interview

❖



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**Click here or go to
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sponsor Decatur's 5th
Lunar New Year Festival**

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About Our Cause





Paying It Forward

All profits from the festival will work to ensure Georgia K-12 curriculum and educational practices lift and honor the diverse experiences of Asians Americans and communities of color overall. Learn about our target charity, Asian American Voices for Education (AAVED) in the next few pages.

2023 photos from GSU Perimeter history class guest speaker engagement, Georgia Council for Social Studies exhibit, and AAVEd Youth field trip to Chinese Consolidated Benevolent Association in Augusta (chartered 1927)- what a year!





Fastest Growth

Asians are the fastest growing racial group in the country.

However, Asian American history is mentioned only three times out of approx. 130 Georgia K-12 Social Studies Standards.

Classroom to Grow Empathy

AAVED envisions a Georgia where generations of students and families understand how our histories are interwoven and feel empowered to use their education as a catalyst for change and collective action.

200 Educators in Over 22 School Districts

Asian American history was first introduced to Georgia educators last year through AAVEd. To date, AAVEd has reached over 200 educators in over 22 school districts.

Over 300 GA K-12 Classrooms

In 2023, AAVEd launched the Heritage Month Kit (HMK) with a goal of reaching 100 GA K-12 classrooms to celebrate and acknowledge AANHPI communities in May. HMK tripled its goal, reaching over 300!



Event Funds Go Towards...

Bite Sized Lesson Plans

AAVEd creates grade specific lesson plans for Georgia K-12 educators annually. Affirming students' identities and fostering a culture of empathy, they focus on solidarity & interconnectedness of Asian American history with that of other groups of color.

Heritage Month Kit 2025 (HMK)

For many GA students AAVEd's HMK in 2023 was their first introduction to Asian American history. In 2025, HMK was used by over 14,000 GA K-12 students.

Teacher Workshops

AAVEd leads enriching GA public school teacher workshops in conferences and partnerships with school districts.

Asian American Teachers

Although Asians are the fastest growing people group in Georgia, only 1.3% of the state's teachers are of Asian descent. AAVEd supports this teacher minority with community and professional learning opportunities.